



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Grassroots Media LLC  
2 Bala Plaza Suite 300  
BALA CYNWYD, PA 19004

## Contract # 4845638

**Schedule Dates** 05/18/21-05/24/21  
**Advertiser** Terry McAuliffe for Governor of Virginia-D (14151)  
**Agency** Grassroots Media LLC (19605)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 587 McAuliffe Week #3 30's (1561548)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** D'Ettorre, Mike  
**Phone/Fax** /  
**CPE** 587  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 05/17/21  
**Last Modified** 05/17/21  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** 3 Wide Life  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$9,180.00  
**Net Total** \$52,020.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
May. 2021	71	\$61,200.00
<b>Grand Total:</b>	<b>71</b>	<b>\$61,200.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/18/21-05/21/21	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		5/17/21
2.0	Normal Line / SPOT	05/24/21-05/24/21	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$350.00	\$350.00	Washington (WJLA)		5/17/21
3.0	Normal Line / SPOT	05/24/21-05/24/21	2	:30	7A- 8A (EST)		2							2	\$700.00	\$1,400.00	Washington (WJLA)		5/17/21
4.0	Normal Line / SPOT	05/18/21-05/21/21	2	:30	7A- 8A (EST)			2	2	2	2			8	\$700.00	\$5,600.00	Washington (WJLA)		5/17/21
5.0	Normal Line / SPOT	05/18/21-05/21/21	2	:30	8A- 9A (EST)			1	1	1	1			4	\$700.00	\$2,800.00	Washington (WJLA)		5/17/21
6.0	Normal Line / SPOT	05/24/21-05/24/21	2	:30	8A- 9A (EST)		1							1	\$700.00	\$700.00	Washington (WJLA)		5/17/21
7.0	Normal Line / SPOT	05/24/21-05/24/21	2	:30	10:58:25A- ABC-The View		1							1	\$400.00	\$400.00	Washington (WJLA)		5/17/21
8.0	Normal Line / SPOT	05/18/21-05/21/21	2	:30	10:58:25A- ABC-The View			1			1			2	\$400.00	\$800.00	Washington (WJLA)		5/17/21
9.0	Normal Line / SPOT	05/18/21-05/21/21	2	:30	2P- ABC-General Hospital			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		5/17/21
10.0	Normal Line / SPOT	05/24/21-05/24/21	2	:30	2P- ABC-General Hospital		1							1	\$300.00	\$300.00	Washington (WJLA)		5/17/21
11.0	Normal Line / SPOT	05/24/21-05/24/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2							2	\$650.00	\$1,300.00	Washington (WJLA)		5/17/21

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT	05/18/21-05/21/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1	1	1	1			4	\$650.00	\$2,600.00	Washington (WJLA)		5/17/21
13.0	Normal Line / SPOT	05/24/21-05/24/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		5/17/21
14.0	Normal Line / SPOT	05/18/21-05/21/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			4	\$1,200.00	\$4,800.00	Washington (WJLA)		5/17/21
15.0	Normal Line / SPOT	05/18/21-05/21/21	3	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$1,200.00	\$4,800.00	Washington (WJLA)		5/17/21
16.0	Normal Line / SPOT	05/24/21-05/24/21	3	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		5/17/21
17.0	Normal Line / SPOT	05/24/21-05/24/21	3	:30	7:29:26P- Jeopardy		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		5/17/21
18.0	Normal Line / SPOT	05/18/21-05/21/21	3	:30	7:29:26P- Jeopardy			1	1		1			3	\$2,000.00	\$6,000.00	Washington (WJLA)		5/17/21
19.0	Normal Line / SPOT	05/22/21-05/22/21	2	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$650.00	\$650.00	Washington (WJLA)		5/17/21
20.0	Normal Line / SPOT	05/22/21-05/22/21	2	:30	7:28P- Jeopardy Wknd							1		1	\$900.00	\$900.00	Washington (WJLA)		5/17/21
21.0	Normal Line / SPOT	05/20/21-05/20/21	2	:30	9P- ABC-Greys Anatomy (Thursday)					1				1	\$5,200.00	\$5,200.00	Washington (WJLA)		5/17/21
22.0	Normal Line / SPOT	05/21/21-05/21/21	3	:30	7:57:56P- ABC-Shark Tank (Friday)						1			1	\$2,500.00	\$2,500.00	Washington (WJLA)		5/17/21

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23.0	Normal Line / SPOT	05/18/21-05/21/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1	1			4	\$525.00	\$2,100.00	Washington (WJLA)		5/17/21
24.0	Normal Line / SPOT	05/23/21-05/23/21	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$550.00	\$550.00	Washington (WJLA)		5/17/21
25.0	Normal Line / SPOT	05/24/21-05/24/21	3	:30	7:57:56P- ABC-The Wonderful World of Disney		2							2	\$1,250.00	\$2,500.00	Washington (WJLA)		5/17/21
26.0	Normal Line / SPOT	05/18/21-05/18/21	2	:30	9P- 10P (EST)			1						1	\$4,000.00	\$4,000.00	Washington (WJLA)		5/17/21
27.0	Normal Line / SPOT	05/22/21-05/22/21	2	:30	11P- 12A (EST)							1		1	\$200.00	\$200.00	Washington (WJLA)		5/17/21
28.0	Normal Line / SPOT	05/18/21-05/21/21	2	:30	11:35P- ABC-Jimmy Kimmel			2	2	2	2			8	\$375.00	\$3,000.00	Washington (WJLA)		5/17/21
29.0	Normal Line / SPOT	05/24/21-05/24/21	2	:30	11:35P- ABC-Jimmy Kimmel		2							2	\$375.00	\$750.00	Washington (WJLA)		5/17/21

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